

A meeting of the **OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS)** will be held in **COUNTRYSIDE CENTRE, CHAPEL ROAD, RAMSEY HEIGHTS, CAMBRIDGESHIRE, PE26 2RS** on **THURSDAY, 12TH JULY 2018** at **7:30 PM** and you are requested to attend for the transaction of the following business:-

**Contact
(01480)**

APOLOGIES

1. MINUTES (Pages 5 - 8)

To approve as a correct record the Minutes of the meeting held on 6th June 2018.

**A Green
388008**

2. MEMBERS' INTERESTS

To receive from Members declarations as to disclosable pecuniary and other interests in relation to any Agenda item.

3. NOTICE OF KEY EXECUTIVE DECISIONS (Pages 9 - 12)

A copy of the current Notice of Key Executive Decisions is attached. Members are invited to note the Plan and to comment as appropriate on any items contained therein.

**M Stimpson
388007**

4. GREAT FEN PROJECT

Members are to have a discussion about the Great Fen Project.

**A Green
388008**

**5. ONE LEISURE ACTIVE LIFESTYLES ANNUAL REPORT 2017/18
(Pages 13 - 34)**

The One Leisure Active Lifestyles Annual Report 2017/18 is to be presented to the Panel.

**M Grey 388244 /
J Peadon 388048**

6. TREE STRATEGY WORKING GROUP UPDATE (Pages 35 - 36)

The Panel are to receive an update from the Tree Strategy Working Group.

**Cllr Mrs J Tavener
01487 823082**

7. OVERVIEW AND SCRUTINY WORK PROGRAMME

Members are to receive an update on the Panel's work programme.

**A Green
388008**

Dated this 4th day of July 2018



Head of Paid Service

Notes

1. Disclosable Pecuniary Interests

(1) *Members are required to declare any disclosable pecuniary interests and unless you have obtained dispensation, cannot discuss or vote on the matter at the meeting and must also leave the room whilst the matter is being debated or voted on.*

(2) *A Member has a disclosable pecuniary interest if it -*

(a) relates to you, or

(b) is an interest of -

(i) your spouse or civil partner; or

(ii) a person with whom you are living as husband and wife; or

(iii) a person with whom you are living as if you were civil partners

and you are aware that the other person has the interest.

(3) *Disclosable pecuniary interests includes -*

(a) any employment or profession carried out for profit or gain;

(b) any financial benefit received by the Member in respect of expenses incurred carrying out his or her duties as a Member (except from the Council);

(c) any current contracts with the Council;

(d) any beneficial interest in land/property within the Council's area;

(e) any licence for a month or longer to occupy land in the Council's area;

(f) any tenancy where the Council is landlord and the Member (or person in (2)(b) above) has a beneficial interest; or

(g) a beneficial interest (above the specified level) in the shares of any body which has a place of business or land in the Council's area.

Non-Statutory Disclosable Interests

(4) *If a Member has a non-statutory disclosable interest then you are required to declare that interest, but may remain to discuss and vote providing you do not breach the overall Nolan principles.*

(5) *A Member has a non-statutory disclosable interest where -*

(a) a decision in relation to the business being considered might reasonably be regarded as affecting the well-being or financial standing of you or a member of your family or a person with whom you have a close association to a greater extent than it would affect the majority of the council tax payers, rate payers or inhabitants of the ward or electoral area for which you have been elected or otherwise of the authority's administrative area, or

(b) it relates to or is likely to affect a disclosable pecuniary interest, but in respect of a member of your family (other than specified in (2)(b) above) or a person with whom you have a close association, or

(c) it relates to or is likely to affect any body –

(i) exercising functions of a public nature; or

(ii) directed to charitable purposes; or

(iii) one of whose principal purposes includes the influence of public opinion or policy (including any political party or trade union) of which you are a Member or in a position of control or management.

and that interest is not a disclosable pecuniary interest.

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Please contact Mr Adam Green, Democratic Services Officer (Scrutiny), Tel No. 01480 388008/e-mail Adam.Green@huntingdonshire.gov.uk if you have a general query on any Agenda Item, wish to tender your apologies for absence from the meeting, or would like information on any decision taken by the Committee/Panel.

Specific enquiries with regard to items on the Agenda should be directed towards the Contact Officer.

Members of the public are welcome to attend this meeting as observers except during consideration of confidential or exempt items of business.

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If you would like a translation of Agenda/Minutes/Reports or would like a large text version or an audio version please contact the Elections & Democratic Services Manager and we will try to accommodate your needs.

Emergency Procedure

In the event of the fire alarm being sounded and on the instruction of the Meeting Administrator, all attendees are requested to vacate the building via the closest emergency exit.

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HUNTINGDONSHIRE DISTRICT COUNCIL

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite 0.1A, Pathfinder House, St Mary's Street, Huntingdon, PE29 3TN on Wednesday, 6th June 2018.

PRESENT: Councillor T D Alban – Chairman.

Councillors R E Bellamy, S Bywater,
B S Chapman, J W Davies, K I Prentice,
Mrs S Smith and Mrs J Tavener.

APOLOGIES: Apologies for absence from the meeting were submitted on behalf of Councillors B S Banks, S J Criswell, Ms A Diaz and D R Underwood.

IN ATTENDANCE: Councillors R Fuller and D M Tysoe.

5. MINUTES

The Minutes of the meeting of the Overview and Scrutiny Panel (Communities and Environment) held on 6th March 2018 and the Minutes of the meeting of the Overview and Scrutiny Panel (Customers and Partnerships) were approved as a correct record and signed by the Chairman.

6. MEMBERS' INTERESTS

No declarations of interest were received.

7. URGENT ITEM - PARTIAL CLOSURE OF THE ST NEOTS CUSTOMER SERVICE CENTRE

The Chairman announced that he proposed to admit an urgent item in accordance with Section 100B, parts 3 and 4 of the Local Government Act 1972. The item concerned the decision to close the Customer Service Centre in St Neots for two days a week during June.

The Executive Councillor for Digital and Customer apologised, on behalf of the Council, for not ensuring that the decision to close for two days a week in June was adequately communicated. The Panel was informed that the Council currently does not have an adequate number of staff and therefore the operational decision was taken to redeploy resources to areas which need it most.

The Council are committed to providing a customer service centre in St Neots however, it was added that residents can access Council services over the telephone and online and that a majority of residents access services online.

The Corporate Director – Services informed Members that the issue was an emerging one and the action of informing Ward Members was missed. In future, the Council will inform all Members.

Members were informed that per day 25 residents visit the Customer Service Centre in St Neots whereas the call centre receive 40 calls from the St Neots area. It was therefore decided staff should be redeployed to the call centre.

In response, to the concern that the closure could neglect a small number of people who struggle to access services, Members were informed that the most vulnerable residents receive home visits and that the decision to close the Customer Service Centre for two days a week in June is a temporary measure and on balance of the evidence, available to the Council at the time, the best solution.

It was confirmed that the Council could investigate the viability of staff performing the dual roles of receiving call centre calls and serving residents at St Neots Customer Service Centre however, as the staff shortage is a short term issue, the solution identified was seen as the best one.

The Panel was reassured that, although there will not be additional resources for the Call Centre, they are equipped to handle the additional calls they are likely to receive as a result of the closure.

In summary, the Panel agreed that the incident served as a lesson on the importance of adequately communicating changes to the Council's services.

8. NOTICE OF KEY EXECUTIVE DECISIONS

The Panel received and noted the current Notice of Key Executive Decisions (a copy of which is appended in the Minute Book) which has been prepared by the Executive Leader for the period 1st June 2018 to 30th September 2018.

Following a concern raised, the Panel was reassured that all items have been allocated to the relevant Overview and Scrutiny Panel.

9. FORWARD WORK PROGRAMME - AGREEING THE AGENDA

With the aid of a presentation by the Corporate Director – Services, Members discussed potential Forward Work Programme. The Panel was informed that the Council's Annual Governance Statement has highlighted the following risks to the Council: Housing Affordability; growing number of years of ill health; wider economic environment; skills levels and educational attainment, and partner agency operational pressure.

During the presentation, Members were given some more details on each topic. The Panel was told that in order to find solutions, Overview and Scrutiny will have to talk to outside agencies and partners and explore the opportunities that exist.

The Chairman informed the Panel that work on the Tree Strategy and Pollution have carried over onto this year's work programme. In addition, the Panel suggested investigating Highways England's plans for the environment and landscape of the A14 project and maintaining a watching brief on Luminus.

It was explained to the Panel that the work programme could comprise of work coming from Cabinet, policy development and investigating the opportunities for collaboration with the Council's partners.

In discussion, a Member raised the issue of housing affordability for the local population and added that affordability is linked to employment. In addition, it was mentioned that housing is linked to educational attainment as houses can't be built without skilled workmen.

Members discussed the issue of the health of the elderly population and the opportunities that exist in greater partnership working. The Panel was reminded that partnership working exists and in some instances it could be a case of advertising the schemes more effectively.

The Panel expressed an interest in looking at homelessness and a Member added that Members should look beyond the statutory definition of homelessness and incorporate sofa surfers.

Planning was discussed and the possibility of investigating how the planning of development in the District fits with the planning for Cambridgeshire by Cambridgeshire County Council.

Members agreed that the following topics should be investigated as potential work programme items: Homelessness and Housing Affordability; Health, in particular investigating opportunities on how active lifestyles could be expanded; and a broad Environment and Pollution item.

The Panel agreed that Councillors T D Alban, B S Chapman, K I Prentice and Mrs S Smith will formulate a work programme and submit it to the Panel for agreement.

10. HUNTINGDONSHIRE COMMUNITY SAFETY PARTNERSHIP ANNUAL REVIEW 2017/18

With the aid of a report by the Head of Community (a copy of which is appended in the Minute Book), the Huntingdonshire Community Safety Partnership Annual Review 2017/18 was presented to the Panel. In addition, Members received some background detail of: the Community Safety Partnership (CSP), the broad scope of their work and the current assessments undertaken.

The Panel was informed of the highlights for 2017/18 including: Anti-Social Behaviour has continued to decrease in the District however, there have been small pockets of increases; domestic abuse, sexual violence and hate crimes have increased, although this is seen as a positive as the crimes are ones that victims are reluctant to report; and overall crime rates are lower than Cambridgeshire and the national average.

Members were informed that the CSP tend to have a standard group of organisations that attend meetings however for some agenda items other groups do attend.

Regarding problem solving, the Members were told that the CSP is made up of professionals with some meeting separately as a problem solving group. The group shares information and then jointly problem solve. The Panel was given the example of anti-social behaviour by a problem family and were told that the problem solving group would look at the whole family, not just the individuals.

It was mentioned that the report focuses heavily on Huntingdon and St Neots and does not focus on rural areas. The Panel was informed that the Hot Spots are where they are expected to be. To accurately assess what is happening in rural areas a data analysis, excluding urban areas, would need to be completed. In addition, residents of rural areas would need to be encouraged to report crime as reported crime is what the CSP responds to.

Following a concern raised in regards to drug use, the Panel was informed that the CSP had identified St Neots and Sawtry as having a drug problem and that each area had been given their own action plan to combat the problem.

The point was raised that Members can be a valuable resource for the CSP as they know where the crime is in their area and what type of crime there is.

In response to concern raised about rogue establishments, Members were informed that licenced premises are much better now than what they were in the past.

The Panel recommended that: a similar presentation on the CSP is given at the next parish conference; the CSP balances its work between urban and rural areas and the CSP keeps the Police and Crime Commissioner updated and informed on its work.

(At 8.48pm, during the consideration of this item, Councillor D M Tysoe left the meeting.)

(At 8.51pm, during the consideration of this item, Councillor D M Tysoe entered the meeting.)

11. APPOINTMENT TO HUNTINGDONSHIRE COMMUNITY SAFETY PARTNERSHIP

RESOLVED

that Councillor Mrs J Tavener be appointed as the Panel's representative to the Huntingdonshire Community Safety Partnership.

Chairman

NOTICE OF EXECUTIVE KEY DECISIONS INCLUDING THOSE TO BE CONSIDERED IN PRIVATE

Prepared by Councillor G J Bull, Executive Leader of the Council
Date of Publication: 20 June 2018
For Period: 1 July 2018 to 31 October 2018

Membership of the Cabinet is as follows:-

Councillor Mrs M L Beuttell	Executive Councillor for Regulation and Operations	3 Elton Road Wansford Huntingdon PE8 6JD Tel: 01780 784025 E-mail: Marge.Beuttell@huntingdonshire.gov.uk
Councillor G J Bull	Executive Leader of the Council	2 Lancaster Close Old Hurst Huntingdon Cambridgeshire PE28 3BB Tel: 07780 511928 E-mail:- Graham.Bull@huntingdonshire.gov.uk
Councillor R Fuller	Deputy Executive Leader and Executive Councillor for Housing, Planning and Economic Development	8 Sarah Grace Court New Road St Ives Huntingdon PE27 5DS Tel: 01480 388311 E-mail: Ryan.Fuller@huntingdonshire.gov.uk
Councillor J A Gray	Executive Councillor for Resources	Vine Cottage 2 Station Road Catworth Huntingdon PE28 OPE Tel: 01832 710799 E-mail: Jonathan.Gray@huntingdonshire.gov.uk

Councillor J M Palmer	Executive Councillor for Partnerships and Well-Being	143 Great Whyte Ramsey Huntingdon PE26 1HP Tel: 01487 814063 E-mail: John.Palmer@huntingdonshire.gov.uk
Councillor D M Tysoe	Executive Councillor for Digital and Customer	Grove Cottage Malting Lane Ellington Huntingdon PE28 0AA Tel: 01480 388310 E-mail: Darren.Tysoe@huntingdonshire.gov.uk

Notice is hereby given of:

- Key decisions that will be taken by the Cabinet (or other decision maker)
- Confidential or exempt executive decisions that will be taken in a meeting from which the public will be excluded (for whole or part).

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→ Agendas may be accessed electronically at www.huntingdonshire.gov.uk.

Formal notice is hereby given under The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that, where indicated part of the meetings listed in this notice will be held in private because the agenda and reports for the meeting will contain confidential or exempt information under Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) and that the public interest in withholding the information outweighs the public interest in disclosing it. See the relevant paragraphs below.

Any person who wishes to make representations to the decision maker about a decision which is to be made or wishes to object to an item being considered in private may do so by emailing Democratic.Services@huntingdonshire.gov.uk or by contacting the Democratic Services Team. If representations are received at least eight working days before the date of the meeting, they will be published with the agenda together with a statement of the District Council's response. Any representations received after this time will be verbally reported and considered at the meeting.

Paragraphs of Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) (Reason for the report to be considered in private)

1. Information relating to any individual
2. Information which is likely to reveal the identity of an individual
3. Information relating to the Financial and Business Affairs of any particular person (including the Authority holding that information)
4. Information relating to any consultations or negotiations or contemplated consultations or negotiations in connection with any labour relations that are arising between the Authority or a Minister of the Crown and employees of or office holders under the Authority
5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings
6. Information which reveals that the Authority proposes:-
 - (a) To give under any announcement a notice under or by virtue of which requirements are imposed on a person; or
 - (b) To make an Order or Direction under any enactment
7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

Huntingdonshire District Council
 Pathfinder House
 St Mary's Street
 Huntingdon PE29 3TN.

- Notes:- (i) Additions changes from the previous Forward Plan are annotated ***
 (ii) Part II confidential items which will be considered in private are annotated ## and shown in italic.

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private.	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Document Centre Commercialisation Business Case ##	Cabinet	19 Jul 2018		Chris Stopford, Head of Community Tel No. 01480 388280 / Email: Chris.Stopford@huntingdonshire.gov.uk	Paragraph 3	D M Tysoe	Performance and Growth
The Avenue, Godmanchester ##***	Cabinet	19 Jul 2018		Colin Luscombe, Estates Strategic Assessment Tel No. 01480 388728 / Email: Colin.Luscombe@huntingdonshire.gov.uk	Paragraph 3	J A Gray	Performance and Growth
Community Chest Grant Aid Awards 2018/19***	Grants	August 2018		Chris Stopford, Head of Community Tel No. 01480 388280 or email: Chris.Stopford@huntingdonshire.gov.uk		J A Gray J M Palmer	Customers and Partnerships
Car Parking Strategy Part 2 (Strategy) ***	Cabinet	20 Sep 2018		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk		M Beuttell	Performance and Growth
Asset Review##***	Cabinet	20 Sep 2018		Colin Luscombe, Estates Strategic Assessment Tel No 01480 388728 or email Colin.Luscombe@huntingdonshire.gov.uk	Paragraph 3	J A Gray	Performance and Growth

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Godmanchester Nursery Update##	Cabinet	20 Sep 2018		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk	Paragraph 3	J M Palmer	Customers and Partnerships
Hinchingsbrooke Country Park Long Term Business Plan##	Cabinet	20 Sep 2018		Neil Sloper, Head of Operations Tel No. 01480 388635 / Email: Neil.Sloper@huntingdonshire.gov.uk	Paragraph 3	J M Palmer	Customers and Partnerships
Paxton Pits Long Term Business Plan##***	Cabinet	18 Oct 2018		Neil Sloper, Head of Operations Tel No. 01480 388635 or email: Neil.Sloper@huntingdonshire.gov.uk	Paragraph 3	J M Palmer	Customers and Partnerships
Gambling Act Statement of Principles Review***	Cabinet	18 Oct 2018		Chris Stopford, Head of Community Tel No. 01480 388280 / Email: Chris.Stopford@huntingdonshire.gov.uk		M Beuttell	Customers and Partnerships

Public
Key Decision - No

HUNTINGDONSHIRE DISTRICT COUNCIL

Title/Subject Matter: One Leisure Active Lifestyles Annual Report 2017/18

Meeting/Date: Overview and Scrutiny Panel (Customers and Partnerships)
– 12th July 2018

Executive Portfolio: Councillor John Palmer, Executive Councillor for
Partnerships & Well-being

Report by: Sports Development Manager (Martin Grey)
Active Lifestyles and Health Manager (Jo Peadon)

Wards affected: All

Executive Summary:

The purpose of this report is to inform members on the performance, work programmes and highlights of the One Leisure Active Lifestyles Team (Active Lifestyles) during 2017/18.

Recommendation(s):

The Panel is requested to comment on the performance of the One Leisure Active Lifestyles Team, with any suggestions for future areas of priority.

1. WHAT IS THIS REPORT ABOUT/PURPOSE?

- 1.1 The purpose of this report is to inform members about the performance of the One Leisure Active Lifestyles team (Active Lifestyles) during 2017/18 and endorse ongoing commitment to supporting health and wellbeing outcomes through Council activities.
- 1.2 It is a covering report to the main Annual Report attached at Appendix 1 within the agenda pack.

2. BACKGROUND

- 2.1 Each year an Annual Report (Appendix 1) is produced to inform elected Members, stakeholders, partners and commissioners of the activities, programmes and performance of the Active Lifestyles team.
- 2.2 2017/18 saw a significant change in funding and delivery with the end of the Sport England funded DASH (Delivering Activity and Sport in Huntingdonshire) project in March 2017. This meant that a number of activities, particularly around family engagement and adult sports courses were no longer delivered. Some elements that were sustained such as disability care home sessions came at a cost to the participants and this is reflected in the value for money customer feedback in this area.
- 2.3 The Active Lifestyles team deliver work that is complementary to and supportive of the One Leisure Facilities Team (OL Facilities). The team deliver activities out and about in the community at a range of venues including but not limited to the One Leisure sites.
- 2.4 Part of the team's work is to introduce customers to the One Leisure facilities and the broader range of activities available. Many of the team's service users are not traditional leisure centre users and we help to break down barriers and get new people through the doors of the centres. This could be walking sports for older adults, Active and Able for disabled people or cardiac rehabilitation for people with long term health conditions. This helps people to sustain activity after their direct involvement in formal support programmes ceases and also contributes to conversion of engagement into ongoing new formal OL memberships.
- 2.5 In 2017/18 the total attendances at activities delivered were 46,540. This was from 3,772 activity sessions delivered (classes, sports sessions, commissioned activities etc). Whilst this was down on the previous year (52,811 attendances from 4,053 sessions) it was up by 13% on the year target (39,700) that had been adjusted to reflect less funding as detailed in 2.2.
- 2.6 Across the whole service 96% of all customers were satisfied or better with the Active Lifestyles services. 94% of customers rated the value for money of paid services as good or better. This is broken down within the Annual Report for the individual programme areas.

3. OPTIONS CONSIDERED/ANALYSIS

3.1 The team's priority areas for 2017/18 were:

- *Provide targeted activities to promote active lifestyles and reduce health inequalities:*
 - *Older people*
 - *People with long term health conditions*
 - *Young people*
 - *Disabled people*
 - *Miscellaneous e.g. family engagement events*
- *Undertake a strategic and enabling role (facilities, clubs, finance and people)*
- *Support and facilitate employment, leadership, volunteering and skills.*

4. COMMENTS OF OVERVIEW & SCRUTINY PANEL

4.1 This report is intended for Overview and Scrutiny Panel (Customers and Partnerships) only.

5. KEY IMPACTS

5.1 As the Active Lifestyles team continues to evolve and moves forward and delivers targeted activities, participation rates can become increasingly volatile and may fluctuate year on year impacted by funding opportunities. The service continues to use enterprising methods to recover costs through commissioned work with partners.

5.2 The services delivered impact on people's lives aiming to provide a positive experience of physical activity and sport, whilst creating a 'habit' and improving health and wellbeing outcomes for our population.

5.3 The Active Lifestyles Service works to help improve Sports and Leisure Facilities across the district with recommended S106 project contributions.

5.4 The work of the Active Lifestyles team supports a number of partner organisations to deliver their objectives e.g. NHS and Youth Services, contributing to outcomes shown within the case studies in the Annual Report.

6. WHAT ACTIONS WILL BE TAKEN/TIMETABLE FOR IMPLEMENTATION

6.1 Not applicable

7. LINK TO THE CORPORATE PLAN

7.1 The Active Lifestyles team contributes to 'Enabling Communities' and in particular the priorities of 'Support people to improve their health and well-being' and 'Stronger and more resilient communities to enable people to help themselves'.

7.2 The Annual Report identifies where the team has helped people improve their health and contribute to their community, this includes personal case studies and the difference the team have made.

7.3 'Delivering Sustainable Growth' – Active Lifestyles helps to make the district a better place to live and work by working with One Leisure Facilities, sports

clubs and other sports providers across the district. The 'Huntingdonshire Sports and Leisure Facilities Strategy' (2016-21) identifies priorities for the district going forward and seeks to strengthen HDC's position when influencing formal sports provision through new housing developments. The team also provides training/qualifications opportunities and volunteer opportunities which contribute to developing a skilled and flexible workforce. The value of partnerships, grants and club development work in 2017/18 was worth £624k of inward investment to the district (cash and in kind).

7.4 Becoming a more Efficient and Effective Council – a £6.5k saving on the budget was achieved in 2017/18

7.5 Increasing people's health and wellbeing has a direct impact on the economic productivity and call on wider public support services. This is reflected in the Council's key risks and Annual Governance Statement. The Council is beginning a number of partnership pilot interventions to test the 'whole systems' approach to resolving health impacts and inequalities. In particular, we are leading an initiative in Ramsey, using the Design Council methodology, to address healthy weight issues.

8. CONSULTATION

8.1 Not applicable

9. LEGAL IMPLICATIONS

9.1 None arising from this report

10. RESOURCE IMPLICATIONS

10.1 The service has traditionally relied on grants and external funding contributions to deliver services. The Active Lifestyles Team has though over the last few years increasingly adopted new ways of working including direct delivery that is sustainable in its own right (e.g. group exercise classes) and in particular the launch of the Sport Development Business Model. Innovative ways of working are also being explored such as the work with local technology company Activ8rlives in providing alternative methods for people to manage their health and wellbeing.

10.2 An improved link with OL Facilities has increased staffing levels for 2018/19 with the view to deliver more physical activity and sports opportunities, making better use of our facilities to increase participation levels and income levels.

10.3 Whilst risk remains with all funding sources the Active Lifestyles team is actively sourcing new revenue funding streams to mitigate against this. This includes increased commissioning and introducing voluntary donations for some services. Work is actively ongoing at identifying and implementing areas where expenditure can be reduced including negotiation on room hire charges with external and internal partners. Each service area is being challenged to become sustainable in its own right.

10.4 A proportion of the Active Lifestyles budget is directed to the Strategic and Enabling Role. Whilst it is difficult to recoup direct costs the resource enabled the team to secure £624k in 2017/18 in inward investment to the district in the form of partnership working, grants and volunteering.

- 10.5 The Active Lifestyles team is actively manoeuvring itself to be ready to deal with any eventuality and to ensure the funds that are available are targeted at the areas where health inequalities will not be exacerbated by potential loss of funding.

11. OTHER IMPLICATIONS

- 11.1 Pressure on funding amid increasing service demand in the future may lead to an increase in health inequalities across the district.

12 REASONS FOR THE RECOMMENDED DECISIONS

- 12.1 The Panel is requested to comment on the performance of the Active Lifestyles team and suggest any areas for future priority.

13. LIST OF APPENDICES INCLUDED

Appendix 1 - Active Lifestyles Annual Report 2017/18

BACKGROUND PAPERS

NONE

CONTACT OFFICER

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Jo Peadon Active Lifestyles and Health Manager
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jo.peadon@huntingdonshire.gov.uk

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Active Lifestyles

Annual Report 2017/18

Meet the team

SPORTS DEVELOPMENT

Martin Grey, Sports Development Manager
Pete Thorpe, Sports Development Officer
Adam Radley, Sports Activity Officer
Chris Dennis, Sports Activity Officer

The team are supported by a small number of Outreach Workers (variable hours) and volunteers.

Sharon Budd, Business Support Officer (0.5FTE)

ACTIVE LIFESTYLES & HEALTH

Jo Peadon, Active Lifestyles & Health Manager
Danielle Sancaster, Active Lifestyles Development Officer (0.6FTE)
Darren Lander, Active Lifestyles Development Officer
Jenna Payne, Physical Activity Locality Co-ordinator (Lets Get Moving Cambridgeshire)
Hannah Postlethwaite, Physical Activity Officer
Steven Head, Physical Activity Officer
Daniel Godward, Physical Activity Officer
Bronwen Lowy, Physical Activity Officer (0.5FTE)

The team are supported by a small number of Outreach Coaches (variable hours), Impressions Fitness Consultants, 30 Health Walk Volunteers and Gym Buddy/Right Start Buddy Volunteers.



Foreword



Welcome to the Annual Report of Huntingdonshire District Council's One Leisure Active Lifestyles Team.

As the Portfolio Holder for Partnership and Well-being it gives me great pleasure to be able to present this report detailing the team's achievements over the last year. The report provides a great insight into the work that the team does detailing the level of activities delivered and the impact of the service on our community in terms of well-being.

It is evident how effective partnership working is fundamental to a wide range of the services delivered by the team and I would like to take this opportunity to thank all our partners for their contributions to the service over the past 12 months for their invaluable support.

I would also like to thank all of the team for their continued efforts to make a difference and have an impact across Huntingdonshire through the services they deliver whilst being adaptable and pro-active in their approach.

I am looking forward to working with the team over the next 12 months, and seeing personally how their work is making a difference to so many people's lives.

Cllr John Palmer
Executive Councillor for Partnership & Well-being

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Setting the scene

The One Leisure Active Lifestyles team (OLAL) is part of the Leisure & Health Division within Huntingdonshire District Council. This Annual Report is to inform elected members, stakeholders, partners and other interested parties of the activities, programmes and performance of the team during 2017/18.

2017/18 saw a significant change in funding and delivery with the end of the DASH (Delivering Activity and Sport in Huntingdonshire) project in March 2017 and therefore having an impact on various activities such as family engagement events and adult sports sessions. This does have an impact on year on year comparisons included within the report.

The One Leisure Active Lifestyles Service aims are to improve health and wellbeing and reduce health inequalities. To achieve this we will:

PROVIDE TARGETED ACTIVITIES TO PROMOTE ACTIVE LIFESTYLES AND REDUCE HEALTH INEQUALITIES

- Older People
- People with Long Term Health Conditions (LTHC) e.g. cancer, coronary heart disease and diabetes
- Young people
- Disabled people
- Miscellaneous e.g. family engagement events

UNDERTAKE A STRATEGIC AND ENABLING ROLE (facilities, clubs, finance and people)

SUPPORT & FACILITATE EMPLOYMENT, LEADERSHIP, VOLUNTEERING AND SKILLS

The team helps Huntingdonshire District Council to achieve its Corporate Objectives including:

Enabling Communities – our objectives are to:

- Create, protect and enhance our safe and clean built and green environment
- Supporting people to improve their health and well-being
- Stronger and more resilient communities to enable people to help themselves

Delivering Sustainable Growth – our objectives are to:

- Develop a flexible and skilled local workforce
- Improve the supply of new and affordable housing, jobs and community facilities to meet future need

The team contributes towards helping implement the following strategies:

- Sporting Future: Strategy for an Active Nation (2015 – DCMS, Government)
- Towards an Active Nation (2016 – Sport England)
- Cambridgeshire Health and Wellbeing Strategy (2012-2017)

Further detail on the specific activities and services of the team are available on pages 9 to 12.

The year in numbers



324 walking sports sessions delivered



£11,170

commissioned work through Sports Development initiatives



↑18%

RightStart classes up



648

older adults attended a group exercise class



131

people with disabilities took part in activities



£9,000

received through Groundworks funding to deliver active families project in Ramsey



achieved three or more days of activity compared to start



rated themselves as feeling 'well and healthy' compared to start



were completely inactive after 12 weeks compared to start



32

staff and volunteers supported to gain accredited qualifications



1286 days volunteered to support Health Walks, Gym Buddy, Right Start Buddy and Walking Sports schemes



200 KG in weight lost by participants on the Exercise Referral Scheme

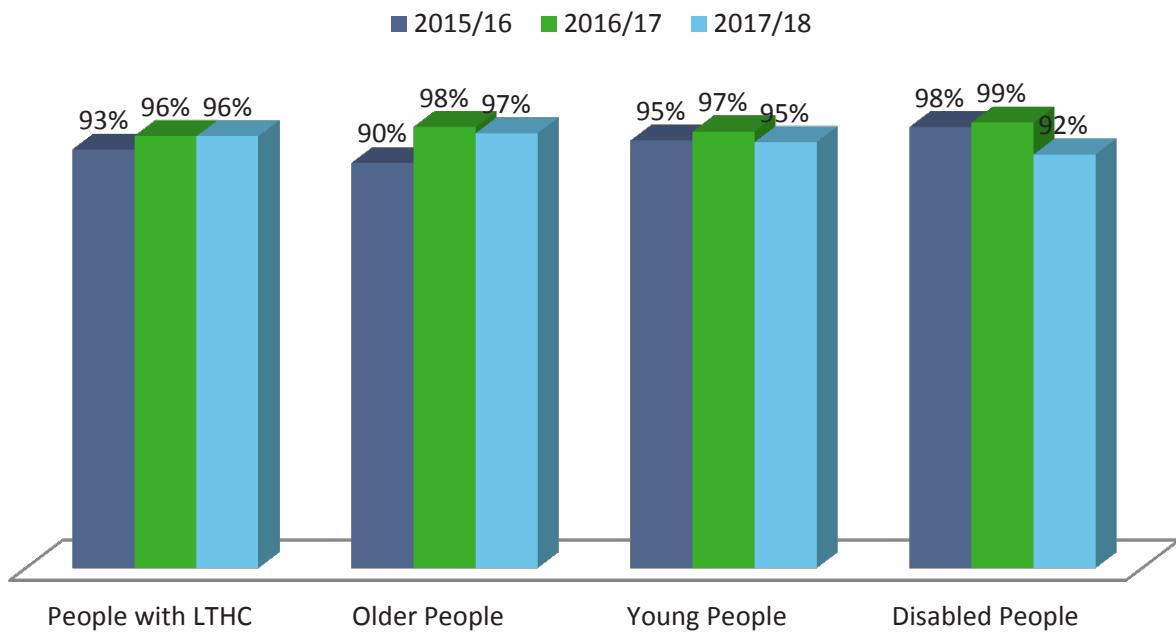


96%

of customers were satisfied with Active Lifestyles services

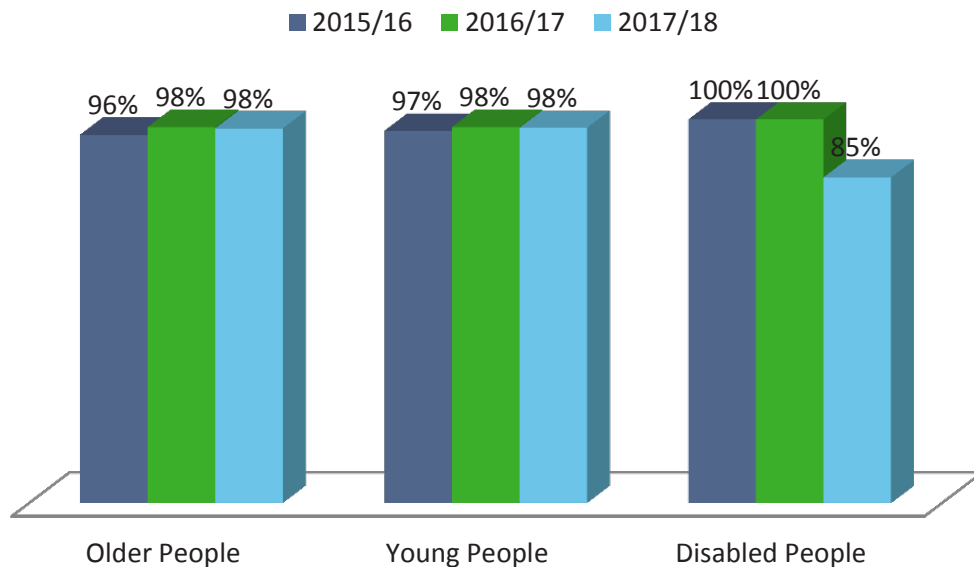
Review of the year

Customer Feedback Activity satisfaction



Customer feedback following participation in activities

Customer Feedback Value for money

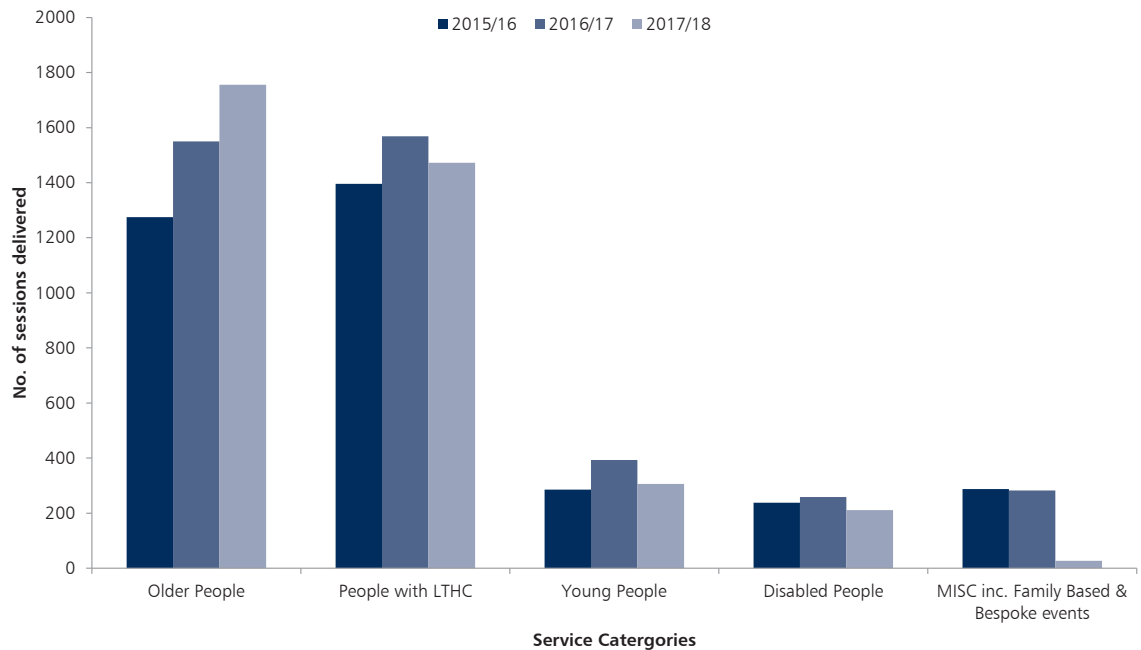


Customer feedback on value for money of activities

*Many Disability activities were subsidised or free of charge due to Sport England Funding that ended March 2017

What we did

In total the team organised and delivered 3,772 physical activity or sports sessions in 2017/18.

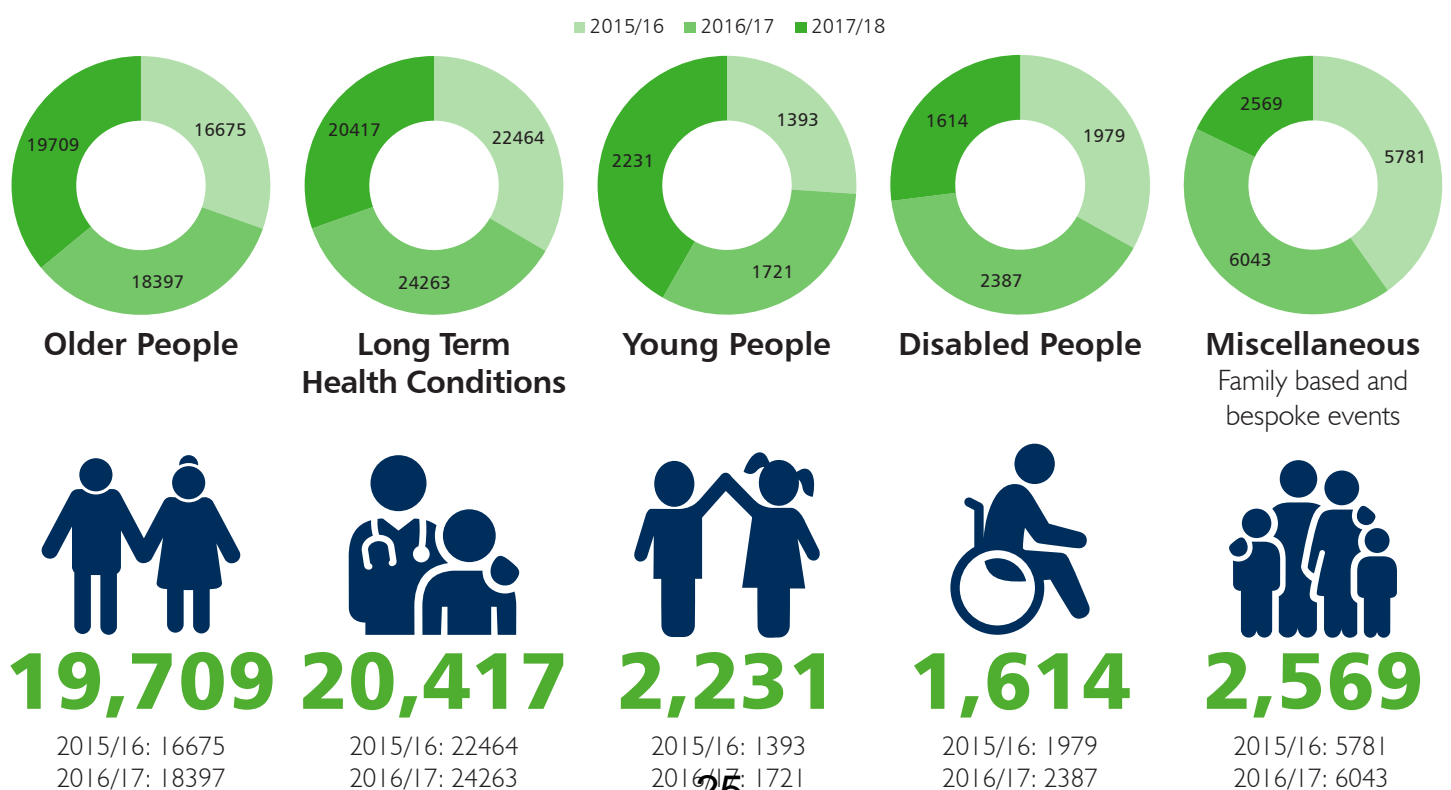


**Disabled People and family events attendances were down due to end of Sport England Lottery Funded Project in March 2017.*

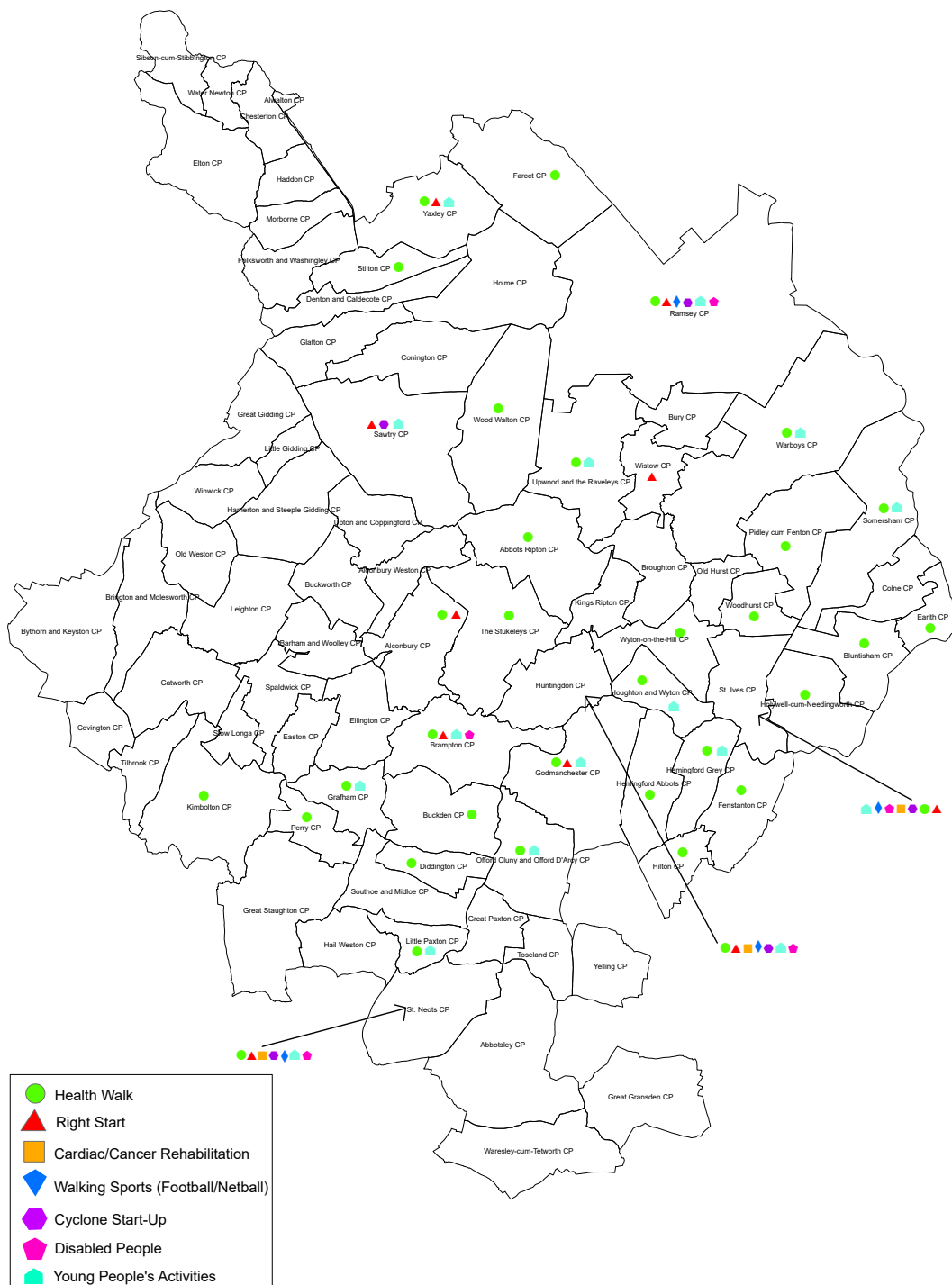
***Re-calculation of LTHC attendances in 2017/18 led to downward spike (not comparing like for like)*

How well we did

More than 45,000 attendances at the physical activity or sports sessions delivered in 2017/18.



Activity locations



Our achievements

STRATEGIC AND ENABLING ROLE (facilities, clubs, finance and people)

- £80k of external grants received to support sport and physical activity across the district.
- £50k secured to support St Neots Town FC 3G pitch renovation.
- Supported Living Sport to gain £500k for Active New Communities Project.
- Commissioned activities totalling over £11k for Sports Development activities.
- £9,300 funding secured from Sport England Groundworks .
- £6,500 funding secured from County Sports Partnership Satellite Club funding to support Yaxley Boxing Club and Little Miracles Charity with projects.
- 'Health Walks' voluntary donations totalling £1,400.
- £65k total income from OLAL activities.
- Contributed to county-wide strategic group and St Ives pilot tackling levels of falls among older adults – the single largest reason for unplanned admissions to hospital.

EMPLOYMENT, LEADERSHIP, VOLUNTEERING, SKILLS

- 32 accredited qualifications gained by staff, volunteers and external sports and physical activity colleagues, increasing employability status and developing a flexible and agile workforce.
- Qualifications achieved by the team include Postural Stability Level 4 (x3), Level 2 Gym Instructor, Level 4 Cancer Rehab (x3), Multi-Skills level 2, Athletics level 1, Level 3 Exercise Referral, Circuits Instructor, Health Walk leaders, Otago Strength and Balance.
- 1,256 sports and physical activity sessions were supported or led by volunteers.
- University work placement supported to cover 40 hours.

PROVIDE TARGETED ACTIVITIES TO PROMOTE ACTIVE LIFESTYLES AND REDUCE HEALTH INEQUALITIES

- Taster Parish Council sessions delivered to engage with young people in their own communities.
- Collaborative work with Luminus to deliver Active School lunchtime clubs.
- U Canoe sessions delivered to Scouts, Cubs and Brownie groups.
- 124 disability commissioned care home sessions delivered.
- Partnerships work with Youth Services to continue delivery of Street Sports activities.
- Health and Wellbeing Festival in the Park held attracting 449 participants.
- Partnerships created with care homes to run commissioned exercise classes.
- Hunts Community Cancer Network relocated community exercise classes to One Leisure Huntingdon to improve quality of experience for patients.



The difference we make

People with Long Term Health Conditions Exercise Referral

Individuals with medical conditions and requiring additional support to exercise are referred to Impressions Fitness Suites and looked after by an exercise specialist qualified to REPS Level 3 or 4 from the One Leisure Active Lifestyles team or Impressions Fitness Suites.

'Thank you very much for providing me with this excellent service. Apart from the physical benefits, it also helped me to restore my confidence and overcome some concerns about exercising'

'This is an excellent scheme - Darren was very good and supportive. He modified my exercises when I had further health problems but gave me the motivation to continue to exercise'

People with Long Term Health Conditions Cardiac Rehabilitation Community Classes

Individuals who have had a heart attack or heart surgery are able to access community based exercise classes based on the national 'British Association of Cardiac Prevention & Rehabilitation' (BACPR) programme in a safe and sociable environment with others who have undergone similar experiences.

'Really enjoy the class. Leave feeling happy and energised. Great for social interaction. Classes have been a great benefit to my health. No longer need to see a chiropractor for back and shoulder pain since starting classes'

CASE STUDY: Exercise Referral for Multiple Sclerosis Carol

I was getting really frustrated by my weight gain and lack of fitness due to having Multiple Sclerosis and being a wheelchair user. I could only walk a few paces. I then came across an advert for One Leisure, who offer a 12 week course of exercise for people with LTHC for £30. All that was required was a referral letter from my GP.

I was then contacted by Hannah who explained the scheme and gave me an induction into the gym where we found the machines I could use. Hannah stays with me throughout my gym sessions to help me when she can. I also attend the Right Start One class on a Friday at the Library with Jenna.

I am allowed to attend the gym as much as I like throughout the week, I aim for four times a week. I feel so much better due to coming and will continue to come once my 12 weeks is finished. In conjunction with the exercise plus Slimming World I have lost over 18lbs!





"It has helped me to move better"

Older People Health Walks

Nationally accredited this scheme involves a team of 30 volunteers who lead a programme of walks across the district; the walks range from 30mins to 90mins and are based on the national 'Walking for Health Initiative'.

'I joined health walks after recovering from a major operation. It gave me a gentle way to test my recovery & fitness levels. I was able to meet new people and go on walks I wouldn't have normally done. The walks are good for well-being, socialising & fresh air'

'I find the walks interesting and beneficial to my overall well-being. I am 77 years old and because of regular exercise, including walking, I do not have any medical problems'

'This scheme is providing a great service to the community. Opportunity to walk in the fresh air, exercise and companionship. Well organised, led by knowledgeable volunteers. Available at low cost. Essential service that would be greatly missed if withdrawn'

CASE STUDY: Health Walks Erica

I started walking with the Health groups in December 2016 to get myself a bit fitter and also as part of a Trefoil Guild (adult Girl Guiding) Bronze Voyage Award challenge. The section was called "Myself". I have now completed my Bronze Voyage Award and will soon receive my certificate and badge. I will continue walking with the

health groups mostly on a weekly basis because we all know how important it is to get regular exercise young and old. Also being out in nature benefits our spiritual and mental wellbeing. It really does me good!

I enjoy the friendly talks and banter within the groups as we walk along plus there is usually a cup of tea/coffee at the end in a local cafe or pub. I think the walk leaders are

Older People RightStart Group Exercise Classes and Cyclone Start Up

Group exercise classes targeting over 50's and those who require additional support to exercise but favour a class setting over the gym environment are being delivered across the district at various venues.

'I enjoy the class and the social aspect of it. I have always recognised the importance of exercise. As a wheelchair user with limited mobility I value going to this group immensely. I need to keep my body going for as long as possible!'

'It has helped me to move better and have a healthier view of my problems and how exercise helps me live a better quality of life'



wonderful.

Giving up their time to lead these health walks to help people in the local community. Always watching for people's limitations and providing alternative routes if needed.

I could not praise the Health Walk Scheme all over the UK highly enough!



“Walking football has been a revolution for me”

CASE STUDY:
Walking Football participant and Volunteer at Special Choices (Disability Sport) Neil

Neil is a regular attendee at our Walking Football sessions across the district. Walking Football was initiated to enable adults aged 35+ the chance to get back into football whilst enjoying the social aspect and benefits of regular exercise. Prior to joining the scheme a couple of years ago, Neil rarely took part in physical exercise apart from the occasional walk.

Commenting on the scheme, Neil said “Walking Football is great! There are many sessions throughout the week which provides different options. I never thought I would play ‘competitive’ football again so Walking Football has been a revolution for me. I’m feeling a lot fitter and the friendships and laugh we have is great. I just love it.”

On Friday mornings, before the Walking Football session, we run an inclusive sport session for the local charity ‘Special Choices’. Neil has now been volunteering at the session for 7 months and in that time he has built some excellent relationships whilst providing extra support to the staff. “I saw the special choices class before football and it really appealed to me to see if I could help when I retired. It is a very happy class. The class is a joy and privilege for me to be involved in. The instructor does a great job.”



Older People
Walking Sports

Walking Football and Netball have been established across the district. There are weekly sessions offering a sporting alternative for people wanting to be more physically active without the intensity of the full game.

‘Walking netball is great fun and I’m thoroughly enjoying the sessions’

‘I’m 54 and overweight but have been doing walking football three or four times per week and although I’ve not lost much weight I feel so much better and my energy levels are far higher’

Disability

This is targeted work to increase and enhance opportunities for disabled people of all ages to participate in sport including festivals, sports clubs and ad-hoc opportunities. Working in partnership with disability focus organisations, care homes and clubs ensures activities can be delivered for all.

‘Disability gymnastics sessions are fantastic - we attend every half term and school holiday! Excellent for children with a physical disability and very inclusive. Plenty of help and encouragement - excellent - please may these sessions continue!’

‘Please keep running disability sessions - it’s so good in every way for young people with a (physical) disability to be able to do this and have a positive experience of sport’



“Always value for money”

Young People

For young people (5-19 years) offering subsidised sports sessions as a positive diversionary activity and tackling rising childhood obesity rates. Activities run in holiday periods and term time as well as links with schools, youth groups, clubs and the scouting association.

‘Pete is fantastic with the children. Was worried it would be too serious, but Pete makes it so fun and gets the little ones practising their skills easily. It can be fun chaos with the children but Pete just goes with it and makes it fun’

‘Athletics camp was brilliant. My two sons loved it. My older boy (aged 11) can be a bit shy and nervous but he really enjoyed himself’

‘We use these activities for grandchildren and foster children who really enjoy the range you offer. We have been participating for several years now. Always value for money.’



CASE STUDY: Street Sports Ramsey

In partnership with the Youth Support Service, these Street Sports sessions have offered support to young people aged 11-17 on the prioritisation list, one to one case load and those referred from school relating to behaviour, self-esteem, mental health and social skills.

The structured sports sessions aimed to develop skills and confidence in a safe environment. The weekly sessions involved the opportunity for the young people engaged to develop the project by choosing and leading some of the

activities whilst increasing fitness, improving mental wellbeing and developing various skills such as negotiation, cooperation and social skills.

100% of the participants surveyed after the project felt their confidence and motivation had improved from attending the scheme.

Comments about the scheme included:

‘It helped my self-esteem being part of the team’

‘I can work better with people now’

‘I have developed my skills with working with other people’

‘It’s helped me with teamwork’

The scheme has continued successfully with various young people in Ramsey and highlights the importance sport and physical activity can play on various life skills and overall well-being. The school have reported that the young people have had an increase in confidence and been able to make better choices at school and have more willingness to learn in lessons.

Financial highlights

Summary financials	2014/15	2015/16	2016/17	2017/18	2018/19
Direct Service Controllable Income	(108)	(155)	(161)	(147)	(170)
Direct Service Controllable Expenditure	367	371	374	344	375
Direct Service Controllable Net Expenditure	259	216	213	197	205
Non-controllable (incl. Capital) expenditure	115	79	146	137	121
Total Net	374	295	359	334	326

Expenditure History	2014/15	2015/16	2016/17	2017/18	2018/19
Employees	316	322	330	291	339
Premises	12	13	15	10	14
Supplies & Services	30	27	20	35	16
Transport	9	8	9	8	8
Irrecoverable VAT		1	0	0	0
Non-controllable (incl. capital)	115	79	146	137	121
Total	482	450	520	481	498

Putting a value on partnerships and grants

	2015/16	2016/17	2017/18	3 year average
Partnerships (Value of Cash & In Kind Support)	17,649	18,037	19,158	18,281
Grants & Club Development	716,340	317,952	586,975	540,422
Volunteers	18,000	18,000	18,000	18,000
TOTAL	751,989	353,989	624,133	576,704
Cost of Delivering the Service (Net)	216,000	213,497	197,092	208,863
Return On Investment	£3.48	£1.66	£3.17	£2.76

Looking forward to 2018/19

STRATEGIC AND ENABLING ROLE (facilities, clubs, finance and people)

- Continuing implementation of the Sports and Leisure Facilities Strategy
- Seek external funding where the opportunity arises
- Further Chair Based/Strength and Balance classes to be commissioned out to care homes.
- Sport and Active Recreation offer to schools and community groups as part of the Sports Development Business Model enhancing commissioned work.
- Sports development team are into the second stage of becoming a StreetMark accredited organisation. This will allow us to be funded to offer doorstep sporting opportunities to those most disadvantaged in Huntingdonshire through targeted sports projects.

EMPLOYMENT, LEADERSHIP, VOLUNTEERING, SKILLS AGENDA

- Training requirements implemented for the team where needed and to increase/complement the OLAL offer.
- Staff with line management responsibility are to attend in house HDC icare management scheme.
- Support work experience opportunities for university students, increasing on the opportunities offered in 2017/18.
- Continue to support the 30 plus active volunteers leading the Health Walks Scheme with training, support and guidance.
- Providing further volunteer opportunities for people to get experience, regain confidence or to simply give something back to their communities.



PROVIDE TARGETED ACTIVITIES TO PROMOTE ACTIVE LIFESTYLES AND REDUCE HEALTH INEQUALITIES

- OLAL will continue to work with target markets that are identified through interpreting existing evidence of need.
- Working with One Leisure Facilities to implement new delivery officers to increase the number of sport and physical activity opportunities.
- Continuation of Activ8rlives project with the Eastern Academic Health Science Network and Aseptika.
- Let's Get Moving Cambridgeshire programme to roll out further projects across Huntingdonshire in Year 2.
- New targeted classes to be added to the Right Start programme including Cancer Rehab and PSI (Postural Stability).
- St Neots Park Run to become established
- Targeted work with Parish Councils to provide activities for Young People
- Under 5 programme to establish early physical activity habits
- After school sports clubs across the district will increase in centres including a U Canoe club, a multi-sports club in St Neots, and active youth clubs in both Little Paxton and One Leisure Ramsey.
- Working to establish a Man vs Fat football league in St Neots to help overweight men improve their health and wellbeing in a fun and social environment.
- Xtreme camps will be trialed in summer this year offering young people new and exciting ways to be active that are not offered across the district currently.
- Increased centre presence by our activity officers will mean higher quality sporting opportunities across the centres for all age groups to access sport in a variety of ways, from social sports to developmental sports courses.

Active Lifestyles remains committed to help and support people to get well and stay well and most importantly, achieve a sustained attitudinal change to stay active after formal programme involvement has ceased.

Wishing everyone well in their personal endeavours to live well and take advantage of our One Leisure Active Lifestyles Programmes

Nigel McCurdy, Corporate Director

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Oneleisure
ACTIVE LIFESTYLES

Update by Councillor Mrs J Tavener
 Presented to Overview and Scrutiny Panel (Customers and Partnerships) – Thursday 12th July

1. **The Tree Strategy**

- 1.1 The purpose of the Tree Strategy is to protect our trees and care for them properly. We also need to make sure we pass on a legacy of an attractive and healthy tree population for future generations, by ensuring that we plant new trees to replace those that have died or been removed. *(Huntingdonshire District Council (HDC) Tree Strategy February 2015)*
- 1.2 Trees are a vital part of our natural life support system; cleaning the air we breathe, moderating climatic extremes and contributing to the health and well-being of the community.
- 1.3 There are three parts to the strategic Tree Strategy:
 - **Action Plan** for delivery of the Aims of the Tree Strategy 2014 – 2019
 - **Tree Policies** Tree Protection, Tree Planting and Tree Care
 - **Tree Guidance Notes** The aims of the guidance notes are to provide information and advice on the management and care of trees, setting out optional standards and how management decisions will be made.

2. **Report Update**

- 2.1 The Working Group has looked at the existing Tree Strategy and how it fits in with the changing environment, increased housing, changes to town layout and changes to infrastructure, in particular the A14.
- 2.2 There is evidence of the importance of having a tree warden base. To create this, all Towns and Parish Councils were invited to establish a tree warden within their Council. A large number of the Town and Parish Councils now have a tree warden, but it is unclear how they will link in with the District or what the duties of Town/Parish tree wardens are. With regard to Planning Applications, without a tree warden Town and Parish Councils are reliant on the HDC Tree Officer or Arboriculture Officer is in agreement with the tree works but without knowledge of the local area needs.
- 2.3 A tree warden should be invited to inspect planned development and landscaping as well as making sure the tree planting has taken place. Tree wardens could address local concerns and contact the relevant department on behalf of the Town or Parish Council.
- 2.4 Trees are significant to our everyday life, providing oxygen and improving our air quality. This means that it is important to plant more mature trees where there are new developments or an industrial area. (Alconbury Weald is a good example)
- 2.5 The way in which trees are planted in an urban setting has to be considered. A city street with a heavy flow of traffic and surrounded by high

rise buildings can become a '*street canyon*' in which pollutants are trapped and the level of air pollution rises. Including trees earlier in the development process helps counter act pollution involved in the construction process and give an earlier sense of completion.

- 2.6 Inclusion of trees in landscaping and open spaces will provide a sense of well-being and can improve mental health. Studies have shown that patients with views of trees out of their windows heal faster and with fewer complications. Children with ADHD show fewer symptoms when they have access to nature. Exposure to trees and nature aids concentration by reducing mental fatigue. A recent study by the University of Exeter has indicated that respiratory illnesses such as asthma can be improved by the expansion of tree cover in polluted areas including urban neighbourhoods.
- 2.7 Whilst the Council no longer has a Tree Warden Co-ordinator we feel it would be best to continue with the working group to: endorse the role of the tree warden at the next Parish Conference, introduce tree wardens to Town and Parish Councils without a tree warden and introduce networking and training for tree wardens.
- 2.8 The existing five year Tree Strategy plan ends in 2019, and there is a need for it to continue. The Working Group suggest a second five year plan to update the existing plan as well as run alongside local plans including Huntingdonshire Local Plan with a review every 18 months. If the Council does not have the necessary resources to fulfil these aims then we recommend that additional resourcing is provided.